

# KINSEY *Today*

A PUBLICATION OF THE KINSEY INSTITUTE FOR RESEARCH IN SEX, GENDER, AND REPRODUCTION

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Fall 2011

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New Kinsey Collection highlights history of researchers Virginia Johnson and William Masters. Photo by William Dellenbeck

**Hold the date! May 17-20, 2012, Eastern/Midcontinent Regions Meeting of SSSS at Indiana University. Hope to see you here.**

The mission of The Kinsey Institute is to promote interdisciplinary research and scholarship in the fields of human sexuality, gender, and reproduction. The Institute was founded in 1947 by renowned sex researcher Alfred Kinsey. Today, the Institute has two components, an Indiana University research institute and a not-for-profit corporation, which owns and manages the Institute's research data and archives, collections, and databases.

## The Masters & Johnson Collection

The Kinsey Institute is pleased to announce the new “Masters and Johnson” collection at The Kinsey Institute library. The collection documents the work of William Masters and Virginia Johnson, who from 1957 to the 1980s transformed our understanding of sexual response and sex therapy.

The collection, donated by Virginia Johnson and her family, includes letters, records, correspondence, research papers, media coverage, books, paintings, awards and certificates.

Right: William Masters. Photo by William Dellenbeck.

In the late 1950s, Masters and Johnson pioneered research into the understanding human sexual response, dysfunction, and disorders through the direct observation of anatomical and physiological sexual responses of human subjects. They began their joint work in 1957 at the Department of Obstetrics and Gynecology at Washington University in St. Louis before founding the Reproductive Biology Research Foundation (later re-named the Masters and Johnson Institute), where they worked from 1978-1994, conducting independent sexological research and organizing training workshops for researchers, educators, and therapists.



Dr. Masters died in 2001 at the age of 85.

Left: Virginia Johnson



Among the treasures in the collection are communications with the research community and the general public.

On file are correspondence with Albert Ellis, Lonnie Barbach, Frank Beach, Hugh Hefner, Morton Hunt, Richard Green, Alan Guttmacher, Erwin Haeberle and many others, and inquiries and letters from Argentina, Chile, England, Germany, India, Mexico, Nigeria, and Venezuela. Also included in this series are administrative files from the Masters and Johnson Institute’s workshops and training programs.

William Masters and Virginia Johnson have been widely recognized for their contributions to sexual, psychological, and psychiatric research, particularly for their theory of a four-stage model of sexual response (also known as, “[the human sexual response cycle](#)”) and their study of sexual response among the elderly. Numbered among their awards are acknowledgements from the American Association of Sex Educators, Counselors and Therapists in 1978, and the American Association of Sex Educators, Counselors and Therapists in 1985 and 1992. The Society for Sex Research and Therapy grant the Masters and Johnson annual award for research.

## Major Publications of Masters and Johnson:

- Masters, William H., Virginia E. Johnson. *Human Sexual Response*. Toronto; New York: Bantam Books, 1966.
- Masters, William H., Virginia E. Johnson. *Human Sexual Inadequacy*. Toronto; New York: Bantam Books, 1970.
- Masters, William H., Virginia E. Johnson. *The Pleasure Bond*. Toronto; New York: Bantam Books, 1974.
- Masters, William H., Virginia E. Johnson, and Robert C. Kolodny. *Ethical Issues in Sex Therapy and Research*. Boston: Little, Brown and Company, 1977.
- Masters, William H., Virginia E. Johnson. *Homosexuality in Perspective*. Toronto; New York: Bantam Books, 1979.
- Masters, William H., Virginia E. Johnson, and Robert C. Kolodny. *Masters and Johnson on Sex and Human Loving*. Boston: Little, Brown and Company, 1986.
- Masters, William H., Virginia E. Johnson, and Robert C. Kolodny. *Heterosexuality*. New York: Gramercy Books, 1994.

Liana Zhou, Director of the Library and Archives, acknowledges volunteer Sandra Taylor, who provided guidance to students and staff with preservation, organization, and transportation of this extraordinary collection, and gives special thanks to the Johnson family:

“In many ways, this collection enhances the 20th Century Sex Researchers’ Archival Collection at The Kinsey Institute. We are very grateful to Virginia and her family for entrusting the Kinsey Institute with this significant archive.”

If you'd like to access this collection or contribute to the archive, contact Shawn Wilson at The Kinsey Library.

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## Mapplethorpe Foundation Donates Photographs to The Kinsey Institute

The Kinsey Institute is proud to announce the gift of 30 photographs from one of the best known and most influential photographers of the 20th century.

*Right: Snakeman, 1981, copyright © The Robert Mapplethorpe Foundation, Courtesy of The Kinsey Institute®*

This donation from The Robert Mapplethorpe Foundation includes arresting portraits and powerful images documenting the sexual lives of people in Mapplethorpe's circle in the 1970s and early 1980s. With this donation, The Kinsey Institute now joins an esteemed group of museums as a major repository for the work of this important photographer.

"This generous gift not only adds substantially to the breadth of The Kinsey Institute's photography collection, but it also provides a new body of work for analysis by scholars in the arts, social sciences, gender and cultural studies, and other disciplines," said Karen Hanson, provost and executive vice



president at Indiana University Bloomington campus.



The Fine Art Photography Collection at the institute is considered a particular strength of the Kinsey collection, but included no Mapplethorpe works until now. Its holdings include major collections of work by Wilhelm von Gloeden and George Platt Lynes as well as prints by such distinguished artists as Arnold Newman, Irving Penn, Judy Dater, Clarence John Laughlin, Pierre et Gilles, Herb Ritts, and Joel-Peter Witkin. In recent years the scope and depth of the collection has expanded to embrace a wide range of contemporary photographers.

*Left: Embrace, 1982, copyright © The Robert Mapplethorpe Foundation, Courtesy of The Kinsey Institute®*

"The Foundation Board is particularly pleased that a large group of the artist's most memorable and most difficult works will be available to researchers, students and the public at an institution that has a storied record of academic freedom," said Michael Stout, president of The Robert Mapplethorpe Foundation.

## Robert Mapplethorpe

Robert Mapplethorpe (1946-1989) was born in Queens, New York, and studied drawing, painting and sculpture at Pratt Institute, Brooklyn. Influenced by artists such as Joseph Cornell and Marcel Duchamp, he experimented with various materials in mixed-media collages, including images cut from books and magazines and his own photographs made with a Polaroid camera acquired in 1970. In 1975, he acquired a Hasselblad medium-format camera and began shooting his friends and acquaintances: artists, musicians, socialites, pornographic film stars and members of the S&M underground.

*Right: Self portrait, 1980, copyright © The Robert Mapplethorpe Foundation. (This photograph is not part of the donation to The Kinsey Institute.)*

In the late '70s, Mapplethorpe grew increasingly interested in



documenting the New York S&M scene. The resulting photographs -- "things I've never seen before," he said -- are shocking for their content and remarkable for their technical and formal mastery. These photographs constitute the majority of works donated to The Kinsey Institute.

"While many people admire and collect Mapplethorpe's elegant flower studies, handsome portraits and classical nudes, his photographs of New York's S&M scene of the 1970s and 1980s will be remembered as the work that broke new ground and defined his artistic persona," Malcolm Daniel, curator in charge of photographs at The Metropolitan Museum of Art and a Trustee of The Kinsey Institute, said. "They still remain shocking for most people, and many institutions would hesitate to select the sort of pictures that, appropriately, have been chosen for The Kinsey Institute. Nonetheless, these are the artist's works that will have lasting importance."

### **Significance of Kinsey Institute Gift**

The Mapplethorpe photographs now in The Kinsey Institute collection not only represent the work of a uniquely talented artist, but they also serve as documentation of life in America after the sexual revolution of the 1960s and before the profound impact of the AIDS epidemic in the 1980s. In the words of Robert Mapplethorpe, "I was in a position to take those pictures -- I was rather obsessive about it. They were mostly friends of mine. It was the early '70s. You couldn't do it today." (interview in *Newsweek*, July 25, 1988).

Mapplethorpe photographs are found at the Los Angeles County Museum of Art, the J. Paul Getty Museum and the Getty Research Institute, the Metropolitan Museum of Art, the Solomon R. Guggenheim Museum of Art, the Whitney Museum of American Art, and the Museum of Modern Art, among many other institutions internationally; the collection at The Kinsey Institute is the only major collection of his work in a museum or university in the Midwest. Mapplethorpe works are represented by a number of prominent galleries around the world, and by the Sean Kelly Gallery-New York, in North and South America.

Robert Mapplethorpe's photographs will be available for viewing at The Kinsey Institute by scholars and other qualified researchers by appointment. The institute intends to exhibit the collection of Mapplethorpe photographs at a later date.

We are most grateful to Kinsey Institute Board of Trustee members Malcolm Daniel, curator in charge of photographs at The Metropolitan Museum of Art, and Claude Cookman, professor in the School of Journalism at IU, for their role in acquiring these gifts from the foundation.

To contribute to the photography collection, please contact curator Catherine Johnson-Roehr.

*Adapted from IU News release, Oct 13, 2011.*

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## Kinsey Institute Researchers Present at Conferences

This fall, faculty and graduate assistants presented their research at two major sex research and public health conferences.

Several of the institute's research fellows and affiliated faculty also presented, including Brian Dodge, J. Dennis Fortenberry, Heather Hoffman, Robin R. Milhausen, Zoë Peterson, Michael Reece, and William Yarber.



### The American Public Health Association (APHA, [apha.org](http://apha.org))

The American Public Health Association is the oldest and most diverse organization of public health professionals in the world and the annual meeting attracts more than 13,000 health professionals.

Presentations included:

*Impact of combined hormonal contraceptive use on women's sexual functioning.* Nicole Smith, MPH, CHES , Kristen Jozkowski, MS , **Stephanie Sanders**, PhD. This study was widely reported in the media.

*An assessment of heterosexual college students' conceptualizations of sexual consent as a mechanism to reduce rates of sexual assault.* Kristen Jozkowski, MS, Zoë Peterson, PhD, **Stephanie Sanders**, PhD, Michael Reece, PhD.



### The Society for the Scientific Study of Sexuality (SSSS, [sexscience.org](http://sexscience.org))

The Society for the Scientific Study of Sexuality is an international organization dedicated to the advancement of knowledge about sexuality. SSSS brings together an interdisciplinary group of professionals who believe in the importance of both the production of quality research and the clinical, educational, and social applications of research related to all aspects of sexuality.

The theme for the 2011 Annual Meeting, November 3-6, 2011, was "Coming Together: Integrating Sexuality Theory, Research, and Practice."

*Condoms and College-aged Men and Women: Briefly Assessing Attitudes Toward Condoms and General Condom Use Behaviors* – **Brandon J Hill**, BA; **Erick Amick**, MA, MPH; **Stephanie A. Sanders**, PhD

*NAFSO PLENARY: Sexual Pleasure as a Critical Aspect of Understanding and Researching Sexual Health*, **Debby Herbenick**, PhD

(Dr. Herbenick is the Kinsey Institute's Health & Sexuality Educator, and Associate Director of the Center for Sexual Health Promotion at Indiana University.)

*Condom Use Errors and Problems in Heterosexual Men Reporting Condom Associated Erection Problems (CAEP)* - **Brandon J Hill**, BA; **Kara N Ingelhart**, BA; **Erick Janssen**, PhD; **Stephanie A Sanders**, PhD

*The Effects of Alcohol and Arousal Control Instructions on Physiological Vaginal Responding, Self-Reported Sexual Arousal, and Mood* - Kelly Forrest Kajumulo, MPH, William H George, PhD, Kelly C Davis, PhD, **Julia R Heiman**, PhD, Jeanette Norris, PhD, Susan A Stoner, PhD, Rebecca L Schacht, PhD, Christian S Hendershot, PhD

*The Effects of Alcohol on Self-Regulation of Sexual Arousal in Sexually Compulsive Men* - **Erick Janssen**, PhD, Heather Hoffmann, PhD, Molly Wilson, BA, & **David Goodrich**, MA

*What Is “Sex” Between Women? The Behavioral Constituents of Sex Identified by Women Who Have Sex with Women* - Vanessa Schick, PhD; Joshua Rosenberger MPH; Debby Herbenick, PhD, MPH; **Stephanie Sanders**, PhD; Michael Reece, PhD, MPH

*A Path Model of Women’s Subjective Orgasm Expectations and Goals Related to Satisfaction* - Sofia Jawed-Wessel & Kristen Mark (Faculty Sponsor: **Dr. Stephanie Sanders**)

*Real-time Processing of Orientation-Congruent and Orientation-Incongruent Stimuli in Heterosexual Men: Dynamic and Time-Series Analyses of Visual Attention, Affect and Sexual Arousal* - Lelia Samson (Faculty Sponsor: **Dr. Erick Janssen**)

*Negative Affect and Alcohol Use as Predictors of Two Kinds of Sexual Risk-taking: A Study of Young Men from Urban STD Clinics* - Zoë D Peterson, PhD; Emily A Silverman, MA; **Erick Janssen**, PhD; **David Goodrich**, MS; **Julia R Heiman**, PhD

*The Impact of Combined Hormonal Contraceptive Use on Women’s Sexual Desire, Arousal, & Enjoyment* - Kristen Jozkowski, PhD, Nicole Smith, MPH; **Stephanie Sanders**, PhD

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## New Thought Leaders Join Kinsey Board

The Kinsey Institute is pleased to welcome four new members to the Board of Trustees of the institute.

### **Susan Benton**

President & CEO, Urban Libraries Council



Susan Benton is President and CEO of the Urban Libraries Council (ULC), a membership organization of leading public libraries in North America. She comes to ULC from her position as Research, Development and Strategic Partners Executive at the International City/County Management Association (ICMA), the professional association of over 9,000 city and county managers around the world.

Ms. Benton's professional career is dedicated to assisting public sector executives align resources to meet the opportunities and needs of the knowledge era and bring their organizations into the 21st century. She has also consulted with a wide variety of public and private corporations, helping them create and implement strategic new programs and processes. Ms. Benton holds a Bachelor of Arts degree and a Masters in Business Administration.

### **Eileen A. Kamerick**

Managing Director & CFO, Houlihan Lokey



Ms. Kamerick has been with Houlihan Lokey, an international investment bank, since May 2010. From August 2008 to May 2010, she served as Senior Vice President, Chief Financial Officer and Chief Legal Officer of Tecta America Corporation, the largest commercial roofing company in the United States, with particular expertise in solar installations and greenroofs.

Ms. Kamerick serves on the board of multiple public and private companies, and she is a frequent law school lecturer on corporate governance. She has formal training in law, finance and accounting.

### **Deb Levine**

Founder & Executive Director, ISIS, Inc.



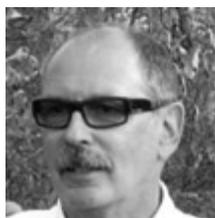
Deb Levine is the Executive Director of Internet Sexuality Information Services - ISIS, Inc. - dedicated to developing Internet technologies to enhance the sexual well-being of individuals and communities. She has been working professionally on the Internet for more than 12 years. She was a sex educator at Columbia University where she designed an award-winning online sexual health question-and-answer service, *Go Ask Alice!*; she wrote an online sex advice column, *Ask Delilah*, for AOL and Time-Warner; and she authored the *Sexuality* blog on Yahoo! Health in 2005-6.

Ms. Levine currently teaches a course at San Francisco State University -- "Sexuality and the Internet," and is the author of "The Joy of Cybersex: A Guide for Creative Lovers" (Ballantine 1998), as well as numerous

academic papers. She is often asked to speak at national and international conferences about the role the Internet plays in sexual health promotion and disease prevention.

## **Michael Rudder**

Chairman & CEO, Thermaltech Development, Inc. (TDI)



Mr. Rudder's education includes studies in science (genetics), business marketing and applied economics. He is Chairman of DSN Group, Inc., a newly formed, sports nutrition franchise; Chairman / CEO of Circle King Networks, Inc., a 25-year media firm serving non-traditional sports; and Chairman / CEO of Hot Choice Systems, Inc., a former subsidiary of Kaiser Aerospace & Electronics.

He also serves as Board Chair for the Not-for Profit, Survivorship A-to-Z, dedicated to optimizing life after life altering diagnoses. He joined the Survivorship A-to-Z board in 1991.

Mr. Rudder has served as Chairman / CEO of Thermaltech Development, Inc (TDI), which focuses on both emerging and mature companies at an impasse that require comprehensive strategic and tactical direction at the governance level.



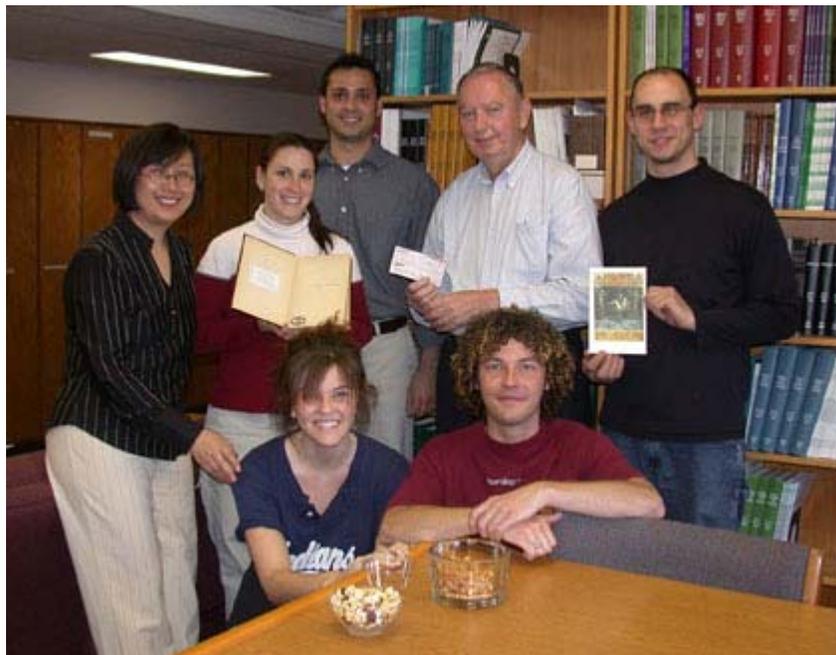
## **Announcing the 2012 John Money Fellowship for Scholars of Sexology**

The John Money Fellowship for Scholars of Sexology is a graduate student fellowship utilizing the Kinsey Institute library and archives. Applications close December 22, 2011.

Interested students may find more details on our site online at <http://www.kinseyinstitute.org/library/moneyfellowship.html>.

## In Memory: Don McMasters

Donald L. McMasters, 80  
JULY 14, 1931 — SEPT. 28, 2011



Don McMasters with Head of Kinsey Library Liana Zhou and library staff in 2006. Don was a generous donor to the Kinsey Institute Library.

The Kinsey Institute mourns the passing of supporter and donor Donald L. McMasters, age 80, of Bloomington, who died September 28th, at Bloomington Hospital.

Don retired from Indiana University in 1995, where he was an analytical Chemist and Carcinogen and Laboratory Safety Officer. After his retirement, he continued to pursue full time his enthusiasm for art collecting, travel and volunteerism, which brought him to his involvement with the Kinsey Institute and the Kinsey Institute Library.

Don established the Herman B Wells Endowment Funds for the Kinsey Institute Library on February 7th, 2002 with a generous seed fund. This marked one of the first endowment funds for the Kinsey Institute Library. Don had volunteered at the Kinsey Institute from 1998 to 2004 and he had advised us about the library collection acquisition, art collection, and organizations. His enthusiasm and unwavering support for the Institute and its collection are inspirational. Don established the endowment fund to honor the visions of Chancellor Herman B Wells and Dr. Kinsey.

Memorial contributions may be given to the Herman B Wells Endowment Fund for the Kinsey Institute Library or to Wabash College Fine Art Department.

## Fall Events At The Kinsey Institute

### Monika Treut Explores the Film Archives

This fall, the Kinsey Institute film collection was the focus of a graduate seminar led by visiting scholar and acclaimed German filmmaker Monika Treut and Dr. Brigitta Wagner in Germanic Studies at Indiana University.

Right: IU film scholar Dr. Brigitta Wagner and German filmmaker Monika Treut with IU graduate students at the Indiana University Cinema screening of Treut's films.



Treut is known for documentary and fiction films that explore themes of gender, sexuality, feminism and human rights; Dr. Wagner is a film scholar, who brings critical theory, creative process and community into her approach to film studies.

Taking advantage of Treut's visit to Indiana University, the IU Cinema showcased a range of Treut's films from Germany, the U.S., Brazil and Taiwan, including: *My Father Is Coming*, *Gendernauts*, *Seduction: A Cruel Woman*, the award-winning *Warrior of Light*, *Virgin Machine*, *Jump Cut: A Travel Diary* and *Tigerwomen Grow Wings*.



At the close of the 6 week seminar, the students and their professors curated an evening of selected films from the historical stag and sex ed film collection at the Kinsey library.

Dr. Wagner explained that these films exist on a parallel track to more mainstream cinema both within pop-culture and technological changes. She also commented that the seminar "was an opportunity to bring together students from diverse scholarly backgrounds into dialogue on the heritage of erotic films."

"I was impressed by the choices of the students, and how they researched each film to try to understand the culture of the time, the audience they were created for, and the other themes at play, such as race, gender, and ultimately, the variability of what is considered 'erotic,'" observed Liana Zhou, Director of Library and Archives at The Kinsey Institute..

Monika Treut also shared her thoughts on the film event:

"Our goal with these screenings to encourage the audience to embrace the rich heritage of The Kinsey Institute and to give some insight into diversity of the film collection as an amazing fountain of inspiration showing the range of human sexual behavior which expands our understanding of the human animal."

## Len Prince Opening at the KI Gallery

On Friday, October 21, New York photographer Len Prince gave an artist talk, and attended the opening of the exhibition of his work at The Kinsey Institute Gallery later that evening.

Prince discussed his working relationship with the artist Jessie Mann, who originally approached him to work as his 'muse.' Mann was also a model in her youth for her mother, photographer Sally Mann.

Prince discussed the line often drawn between art and commercial photography, and told stories of losing jobs once he was labelled as a 'fine artist.'

He also explained his use of a large-format camera, and the experiences of working with human models. After all, photographing people is a not just a technical experience; it's also about the need to communicate in order to create.



At left: Jennifer Bass, Monika Treut, Len Prince and Liana Zhou

Len Prince's exhibition catalog is available online through Blurb. You can read more about the exhibition in the last Kinsey Today newsletter. The show runs through December 21, 2011.

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